LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



M.C.A. DEGREE EXAMINATION - COMPUTER APPLICATIONS

FIFTH SEMESTER - NOVEMBER 2015

CA 5807 - DATA MINING

| Date: | 05/11/2015 | Dept. No. | Max.: 100 Marks |
|-------|-------------|-----------|-----------------|
| Time: | 09:00-12:00 | | |

Part-A

Answer ALL Questions

(10 * 2 = 20)

- 1. What is Legacy database?
- 2. Write the Strategies for Data reduction.
- 3. What are the major Classification methods?
- 4. What is the role of Classifier?
- 5. What is Cluster?
- 6. Write an example for Grid based method.
- 7. Define web mining
- 8. What is Vision Based Page segmentation?
- 9. What is invisible Data mining?
- 10. Give few examples of Data mining in retail industry.

Part - B

Answer ALL Questions

(5 * 8 = 40)

11. a) Explain Attribute Selection methods in Data reduction.

(or)

- b) Explain the OLAP operations on multidimensional Data.
- 12. a) Describe Rule based classification with example.

(or)

- b) Explain the straight line linear regression in Prediction.
- 13. a) Explain the requirements of Clustering in Data mining.

(or)

- b) Explain Density based clustering methods.
- 14. a) Explain similarity search in Multimedia Data.

(or)

- b) Explain mining the webpage layout structure in detail.
- 15. a) Describe the Social impacts of Data Mining.

(or)

b) Explain the features of Weka tool.

Part - C

Answer any TWO Questions

(2 * 20 = 40)

- 16. Discuss Data cleaning process in detail 20 Marks.
- 17. a) Explain Classification by Backpropagation in detail.
 - b) Discuss k-means partitioning algorithm for clustering.
- 18. a) Write short notes on Text mining.
 - b) Explain all the Functions of Data mining.
